



Springfield College Curriculum Guide Hybrid Business Major ▼ 2020-2021

Requirements listed on this guide are subject to change—use your online degree audit for the most accurate information. Always confirm your plans with your advisor. And, consult your advisor or chairperson if you have any questions.

General Education Requirements

All students must fulfill the following general education (GenEd) categories for the Core Curriculum:

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| <input type="checkbox"/> SCSM 101, Springfield College Seminar (3 credits) | <input type="checkbox"/> Quantitative Reasoning (3 credits) |
| <input type="checkbox"/> College Writing (6 credits) <ul style="list-style-type: none">○ ENGL 113 - College Writing I○ ENGL 114 - College Writing II | <input type="checkbox"/> Natural Sciences (4 credits) |
| <input type="checkbox"/> Literary Studies (3 credits) | <input type="checkbox"/> Themed Exploration (9 credits) |
| <input type="checkbox"/> Aesthetic Expression (3 credits) | <input type="checkbox"/> Wellness and Physical Literacy <ul style="list-style-type: none">○ WLPL 100 – Exploring Movement and Wellness (1 credit)○ 200-level course (1 credit)○ 300-level course (1 credit) |
| <input type="checkbox"/> Spiritual and Ethical (3 credits) | |

BUSM Major Requirements

You must complete the following BUSM major requirements (57 credits):

- BUSM 150, Introduction to Business (3 credits – fills one WAC requirement for GenEd)
- BUSM 210, Principles of Accounting I (3 credits)
- BUSM 211, Principles of Accounting II (3 credits)
- BUSM 215, Principles of Management (3 credits)
- BUSM 221, Principles of Marketing (3 credits)
- BUSM 250, Business Communications (3 credits)
- BUSM 310, Business Information Systems (3 credits)
- BUSM 315, Financial Management (3 credits)
- BUSM 325, Global Business Management (3 credits)
- BUSM 335, Business Ethics (3 credits)
- BUSM 425, Marketing Management (3 credits – fills one WAC requirement for GenEd)
- BUSM 430, Business Data Analysis (3 credits)
- BUSM 478, Business Law (3 credits)
- BUSM 492, Strategic Management (3 credits)
- ECON 205, Principles of Microeconomics (3 credits)
- ECON 210, Principles of Macroeconomics (3 credits – fills Historical and Social Literacy GenEd)

In addition, you must select **three courses** (9 credits) from BUSM courses numbered 300 or above or ECON 301. (A maximum of 3 credits of BUSM 341, Business Internship, may be used as a selective.)

- BUSM 3/4 ____
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ECON 301, Managerial Economics (3 credits)

Elective and College Requirements

You must also complete:

- **26 or more elective credits** to total at least 120 credits
- A **minimum cumulative GPA** of 2.000 or higher
- The **residency requirement**—48 credits taken at Springfield College (including 15 of your last 30)