



Springfield College Curriculum Guide Hybrid Business Major ▼ 2019-2020

Requirements listed on this guide are subject to change—use your online degree audit for the most accurate information. Always confirm your plans with your advisor. And, consult your advisor or chairperson if you have any questions.

General Education Requirements

In addition to the major requirements listed below, you need to fill the following General Education (GenEd) categories:

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|---|---|
| <input type="checkbox"/> College Writing (6 credits) <ul style="list-style-type: none">○ ENGL 113 - College Writing I○ ENGL 114 - College Writing II | <input type="checkbox"/> International/Multicultural Studies (3-6 credits) – one of the following: <ul style="list-style-type: none">○ 3 credits of an intermediate-level language○ 6 credits of elementary language (same language)○ 3 credits of a Multicultural Perspectives within America course AND 3 credits of a Global Studies course○ An approved study abroad program |
| <input type="checkbox"/> Computing/Technology (3 credits) | |
| <input type="checkbox"/> Literary Studies (3 credits) | |
| <input type="checkbox"/> Visual and Performing Arts (3 credits) | <input type="checkbox"/> Social Justice (3 credits) |
| <input type="checkbox"/> Quantitative Reasoning (3 credits) | <input type="checkbox"/> Health & Wellness (3 credits) |
| <input type="checkbox"/> Natural Sciences (3 credits) | <input type="checkbox"/> Physical Activity (3 credits) |
| <input type="checkbox"/> Historical/Cultural Studies (3 credits) | |

BUSM Major Requirements

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|---|--|
| <input type="checkbox"/> BUSM 150, Introduction to Business (3 credits – fills one WAC requirement for GenEd) | <input type="checkbox"/> BUSM 430, Business Data Analysis (3 credits) |
| <input type="checkbox"/> BUSM 210, Principles of Accounting I (3 credits) | <input type="checkbox"/> BUSM 478, Business Law (3 credits) |
| <input type="checkbox"/> BUSM 211, Principles of Accounting II (3 credits) | <input type="checkbox"/> BUSM 492, Strategic Management (3 credits) |
| <input type="checkbox"/> BUSM 215, Principles of Management (3 credits) | <input type="checkbox"/> ECON 200, Principles of Macroeconomics (3 credits – fills Behavioral and Social Science GenEd) |
| <input type="checkbox"/> BUSM 221, Principles of Marketing (3 credits) | <input type="checkbox"/> ECON 205, Principles of Microeconomics (3 credits) |
| <input type="checkbox"/> BUSM 250, Business Communications (3 credits) | |
| <input type="checkbox"/> BUSM 310, Business Information Systems (3 credits) | <i>In addition, you must select three courses (9 credits) from BUSM courses numbered 300 or above or ECON 301. (A maximum of 3 credits of BUSM 341, Business Internship, may be used as a selective.)</i> |
| <input type="checkbox"/> BUSM 315, Financial Management (3 credits) | <input type="checkbox"/> BUSM 3/4 ____ |
| <input type="checkbox"/> BUSM 325, Global Business Management (3 credits) | <input type="checkbox"/> BUSM 3/4 ____ |
| <input type="checkbox"/> BUSM 335, Business Ethics (3 credits – fills Spiritual/Ethical GenEd) | <input type="checkbox"/> BUSM 3/4 ____ or |
| <input type="checkbox"/> BUSM 425, Marketing Management (3 credits – fills one WAC requirement for GenEd) | <input type="checkbox"/> ECON 301, Managerial Economics (3 credits) |

Elective and College Requirements

You must also complete:

- **24 or more elective credits** (depending on GenEds selected) to total at least 120 credits
- A **minimum cumulative GPA** of 2.000 or higher
- The **residency requirement**—48 credits taken at Springfield College (including 15 of your last 30)