



## Springfield College Sequencing Guide Business Management Major (BUSM) ▼ 2019-2020

*If you entered Springfield College in 2019-2020, use this guide for sequencing your courses. Requirements are subject to change and may not be offered when listed. Use your online degree audit to verify your progress, and always confirm your plans with your advisor.*

### GenEd Requirements, Electives, and College Requirements

*In addition to the major requirements listed below, you will need to fill the following General Education (GenEd) categories:*

- |                            |                              |                               |                     |
|----------------------------|------------------------------|-------------------------------|---------------------|
| • Wellness - HLTH 100      | • Visual and Performing Arts | • Historical/Cultural         | • Social Justice    |
| • Computing and Technology | • Quantitative Reasoning     | • International/Multicultural | • Physical Activity |
| • Literary Studies         | • Natural Sciences           |                               |                     |

*This major typically requires 57 credits to complete. In addition to the GenEd and major requirements listed, you must complete:*

- **20 elective credits or more** (depending on GenEds selected) to total at least 120 credits
- A **minimum cumulative GPA** of 2.000 or higher
- The **residency requirement**—45 credits taken at Springfield College (including 15 of your last 30)

### BUSM Major Requirements – Typical First-Year Schedule

**Fall:**

ENGL 113, College Writing I (GenEd requirement – 3 cr)  
BUSM 150, Introduction to Business (3 cr – also fills one WAC requirement)  
Plus other GenEds, major requirements with flexible timing, or electives (as applicable) to total approximately 15 credits

**Spring:**

ENGL 114, College Writing II (GenEd requirement – 3 cr)  
BUSM 215, Principles of Management (3 cr)  
Plus other GenEds, major requirements with flexible timing, or electives (as applicable) to total 30 credits for the year

**Fall or Spring:**

Quantitative Reasoning GenEd (MATH 115, College Algebra recommended – 3 cr)

### BUSM Major Requirements – Typical Second-Year Schedule

**Fall:**

BUSM 210, Principles of Accounting I (3 cr)  
Plus GenEds, major requirements with flexible timing, or electives (as applicable) to total approximately 15 credits

**Spring:**

BUSM 211, Principles of Accounting II (3 cr)  
BUSM 250, Business Communications (3 cr)  
GenEds, major requirements with flexible timing, or electives (as applicable) to total 30 credits for the year

**Fall or Spring:**

BUSM 221, Principles of Marketing (3 cr)  
ECON 200, Principles of Macroeconomics (3 cr – also fills Behavioral and Social Sciences GenEd)  
ECON 205, Principles of Microeconomics (3 cr)

### BUSM Major Requirements – Typical Third-Year Schedule

**Fall:**

BUSM 310, Business Information Systems (3 cr)  
Plus GenEds, major requirements with flexible timing, or electives (as applicable) to total approximately 15 credits

**Spring:**

BUSM 430, Business Data Analysis (3 cr)  
GenEds, major requirements with flexible timing, or electives (as applicable) to total 30 credits for the year

**Fall or Spring:**

BUSM 315, Financial Management (3 cr)  
BUSM 335, Business Ethics (3 cr – also fills Spiritual/Ethical GenEd)

### BUSM Major Requirements – Typical Fourth-Year Schedule

**Fall:**

GenEds, major requirements with flexible timing, or electives (as applicable) to total approximately 15 credits

**Spring:**

BUSM 492, Strategic Management (3 cr)  
Plus any outstanding major requirements, GenEds, or electives to total a minimum of 120 credits

**Fall or Spring:**

BUSM 478, Business Law (3 cr)

### Additional BUSM Major Requirements – Flexible Timing

*In general, 300- or 400-level courses should be taken 3<sup>rd</sup> or 4<sup>th</sup> years.*

BUSM 325, Global Business Management (3 cr)

BUSM 425, Marketing Management (3 cr – also fills one WAC requirement)

*In addition, you must select **three courses** (and 9 credits) from the following:*

ECON 301, Managerial Economics (3 cr)

Any 300-level BUSM course\*

Any 400-level BUSM course

*\*A maximum of 3 credits of BUSM 341, Business Internship, may be used as a selective. SPCO 220, Internship Preparation Seminar (1 cr) is a prerequisite for BUSM 341; it does not count as part of the required 9 credits.*